



CAFES Internship Program Bulletin

Organic Valley, Cashton, WI; Category Planning and Development Intern

Description: The Category Planning and Development Intern will gain hands-on experience in pricing strategy, shopper insights, and data-driven decision-making in the organic CPG industry. The intern will be responsible for pricing and revenue growth management, as well as shopper insights and strategy development.

Qualifications: Majoring in Ag Business, Ag Marketing and Communications, or related degree. Strong written and verbal communication skills. Proficient in Microsoft Office programs.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

146

Organic Valley, Cashton, WI; Mission Education Content Intern

Description: The Mission Education Content Intern is responsible for preserving, organizing, and bringing to life stories, history, and mission of our cooperative through digital media. This role will work to transform existing video archives into engaging learning content. Assisting with the capturing of “Legacy” interviews that preserve the history of the cooperative, this will entail, pre-production, production supporting duties. Assist with building a digital library and AI optimized dataset by cataloging historic and new footage, audio interviews and documentation. They will be responsible for creating multimedia assets that connect employees to CROPP’s mission and history.

Qualifications: Majoring in Ag Marketing and Communications, or related degree. Experience with video editing software. Interest in storytelling, documentary production, or oral history projects.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

147

Organic Valley, Cashton, WI; Brand Marketing Storytelling Intern

Description: The Brand Marketing Storytelling Intern will spend the summer finding, reporting and publishing stories about the family farmers who own Organic Valley. Working with our content and PR teams, this intern will write and edit articles for the Organic Valley blog, dig up story ideas from around the cooperative, and write and post on LinkedIn and Reddit. They will also write copy for Organic Valley branded products, including product pages and digital shelf retail copy, which is where the farm story meets the shelf. Along the way, they will follow what other brands, reporters and creators are publishing about food and farming, and tag and file our work so it can be found again.

Qualifications: Majoring in Ag Marketing and Communications, or related degree. Strong communication skills; both verbal and written required. Proficient with Microsoft Office programs required.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

148

Compeer Financial, Sycamore, IL; Ag Lending Intern

Description: This internship will work with and assist a Financial Officer (FO) in providing agricultural and financial services to clients and building strong relationships with these clients. The intern will develop the ability to combine their agricultural and business knowledge with an understanding of each client's current financial position in order to provide solution to meet clients' needs, as well as assisting the Financial Officer in marketing Compeer's services and other related services to clients and prospective clients based upon the individuals' needs for the products.

Qualifications: Majoring in Ag Business, or equivalent Ag or business related degree. Solid organizational, interpersonal, written and verbal communication, problem solving, analytical, and influencing skills are required. Understanding of & ability to use various computer applications.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

149

Compeer Financial, Mankato, MN; Sales Intern

Description: This internship involves working with and assisting the Lending and Insurance sales team in providing agricultural, financial and insurance services to clients. The Sales Intern will develop the ability to combine agricultural and business knowledge with an understanding of each client's current financial position in order to provide solutions to meet client needs. The intern will assist the sales team with marketing Compeer's services and other related services to clients and prospective clients based upon the individual's need for these products. The intern will also collaborate with other team members throughout the organization to gain an understanding of the broader business.

Qualifications: Majoring in Ag Business, or equivalent ag or business related field. Solid organizational, communication, problem solving, analytical and influencing skills are required. Demonstrates effective team skills. Understanding of and ability to use various computer applications.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

150

Compeer Financial, Mankato, MN; Lending Operations Intern

Description: The Lending Operations Intern day could include analyzing data, reviewing loan documentation or processes, working with a business partner to understand workflow, or helping resolve an operational issue. You may spend part of the day working independently on a project and another part collaborating with teammates or participating in meetings.

Qualifications: Majoring in Ag Business, Finance or related field. Solid organizational, communication, problem solving and time management skills are required. Organized, detail-oriented, and willing to learn.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

151

Compeer Financial, WI & MN; Events & Education Intern

Description: The Events & Education Intern will lead and/or coordinate projects pertaining to Compeer Financials education and events programming for clients and team members. Assist in maintaining Compeer's client facing Learning Management System and developing reports for various internal stakeholders. Produce and execute events for internal team members and clients. Assist with the production and marketing of virtual events and webinar programming. Various locations.

Qualifications: Majoring in Ag Business, Finance or related field. Must possess a high degree of initiative and resourcefulness in completing work with limited guidance. Strong listening and communication skills.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

152

Compeer Financial, MN & WI; Marketing Intern

Description: The Marketing Intern will work with the Compeer segment marketing team, supporting all corresponding products and services. The intern will be exposed to multiple facets of marketing strategies and plan implementation, specifically related to the agricultural and rural lifestyle client portfolios.

Qualifications: Majoring in Ag Marketing and Communications, Ag Business or related field. Solid organizational, written and verbal communication, time management and interpersonal skills are required. Understanding of and ability to use various computer applications.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

153

Compeer Financial, Bloomington, IL; Marketing Intern

Description: The Brand Marketing Intern will provide valuable support by monitoring industry trends, conducting competitive research and benchmarking and helping identify opportunities to strengthen Compeer's market position. The intern will also assist with social media content scheduling, daily channel monitoring, engagement support through approved evergreen responses, and other brand marketing initiatives, allowing the team to respond more efficiently while maintaining a consistent and engaging brand presence.

Qualifications: Majoring in Ag Marketing and Communications, Ag Business or related field. Solid organizational, written and verbal communication, time management and interpersonal skills are required. Understanding of and ability to use various computer applications.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

154

Compeer Financial, Mankato & Lakeville, MN; Business Process Intern

Description: The Business Process Intern will support the business process improvement team by creating, organizing, and maintaining documentation for processes and procedures. This role involves ensuring that all documentation is accurate, clear, and accessible, helping drive efficiency and collaboration across the organization.

Qualifications: Majoring in Ag Business, or related field. Strong organizational skills, attention to detail, and ability to meet deadlines. Excellent written and verbal communication skills. Good teamwork skills.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

155

Compeer Financial, Mankato, MN; Communications Intern

Description: The Communications Intern will experience what it's like to be part of a corporate communications team supporting a financial services provider for agriculture and rural communities. Learning will come through a variety of tasks that further team member awareness and contribute to a strong internal culture.

Qualifications: Majoring in Ag Marketing and Communications, or related field. Experience in photo editing, video production and/or graphic design preferred. Excellent written and verbal communication skills.

Application: Submit the electronic CAFES Internship Form located in the Internship Forms Section: <https://www.uwrf.edu/CAFES/Internships/>

Deadline: Open until filled

156