

Business Administration majors gain broad business knowledge, can work in any general business position, and can start their own business as an entrepreneur.

**One of the Most Popular Majors
at UWRf.**

\$81k Median Annual Salary
(bls.gov)

**Women in Business, Finance
Club, Sales Club**

First Year

FALL

SBE 100 First-Year Seminar	2	
MATH 146 College Algebra (MQR)	3	
ENGL 100 (CL-CW) Academic Reading/Writing	3	
MNGT 105 BizTechU	3	
Choose: General Education	3	
Choose: General Education	3	

Total: 17 credits

SPRING

ECON 201 Microeconomics	3	
ECON or MATH 226 Statistics (<i>MATH 146</i>)	3	
COMS 101 Public Speaking (CL-CS)	3	
Choose: General Education	3	
Choose: General Education	3	

Total: 15 credits

First Year Advising Notes: The classes required during the first two years of any Accounting or Business Administration major are the same regardless of the major. SBE 100, MNGT 105, ECON 201 & 202, ACCT 231 & 232, and MATH or ECON 226

Goals: Talk to your academic advisor about your interests and goals and understand career options for Business Administration majors. Do you want to study abroad? Business is global so start to think about an international experience. Business Administration students with no emphasis typically double major or add a minor. Explore student groups and join one that interests you.

Second Year

FALL

ACCT 231 Principles of Accounting I	3	
ECON 202 Macroeconomics	3	
Choose: General Education	3	
Choose: General Education	3	
Choose: General Education	3	

Total: 15 credits

SPRING

SBE 300 Professional Development (<i>Soph. Standing</i>)	1	
ACCT 232 Principles of Accounting II (<i>C- or better in ACCT 231</i>)	3	
MNGT 300 Mgmt. & Organizational Behavior (<i>Soph. standing</i>)	3	
MKTG 310 Principles of Marketing (<i>Soph. standing</i>)	3	
BLAW 265 Business Law I	3	
Choose: General Education	3	

Total: 16 credits

Second Year Advising Notes: Continue exploring a minor or second major.

Goals: Explore business careers—meet with Career Services to discuss how your interests and skills might fit into a career path. Explore leadership positions within student organizations. Set yourself up for an internship experiences before you graduate!

Third Year

FALL

FINC 345 Managerial Finance (<i>C- or better in ACCT 231, ECON 202, and (ECON 226 or MATH 226 or PSYC 201)</i>)	3	
ECON 326 Analytics for Business and Econ (<i>C- or better in MATH or ECON 226</i>)	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	

Total: 15 credits

SPRING

MNGT 361 Operations Management (<i>ECON or MATH 226</i>)	3	
Choose: American Cultural Diversity (HA-ACD)	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	

Total: 15 credits

Third Year Advising Notes: You can earn up to six (6) credits for an internship in MNGT, MKTG, or FINC. At this point, you will have a faculty advisor.

Goals: Attend the campus Career Fair both fall and spring, as well as networking events and employer information meetings. Pursue a leadership position in a student organization.

Fourth Year

FALL

Choose: Business Elective	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	

Total: 15 credits

SPRING

MNGT 485 Strategic Management (<i>Senior Standing and MNGT 361, MNGT 300, FINC 345, & MKTG 310</i>)	3	
Choose: Business Elective	3	
Choose: Global Perspectives (CP-GP)	3	
2nd Major/Minor/General Elective	3	
2nd Major/Minor/General Elective	3	

Total: 15 credits

Fourth Year Advising Notes: Apply for graduation at the beginning of your final semester!

Goals: Meet with Career Services to perfect your cover letter and resume and start getting your applications out. Attend networking events, career fairs, and employer information meetings.

Employers (sample listing)

- 3M
- CHS
- IBM
- Securian Financial
- SPS Commerce
- Target
- Uline
- Wells Fargo
- Land O'Lakes
- BOSCH
- General Mills
- Bremer Bank

Career Titles (sample listing)

- Account Manager
- Loan Officer
- Retail Manager
- Auditor
- Sales Manager
- Consultant
- Financial Planner
- Budget Analyst
- Human Resource Administrator

Business Electives

Choose six (6) additional credits of 300 or 400 level courses from FINC, MKTG, or MNGT (NOT including required courses).

General Education Requirements		
ENGL 100 & 200	Humanities & Arts (HA) American Cultural Diversity (ACD)	Ethical Citizenship (EC)
Communication/Speaking & Listening (CS)	Math (MQR) (MATH 146 or above)	Global Perspectives (GP)
Social & Behavioral Sciences (SB) 2 Courses Required	Natural Science & Wellness 2 Courses Required, 1 lab exp.	Total: 36 credits

* Shaded courses are only offered in the indicated semester.

* Course prerequisites are listed next to the course..

General Education	36 Credits
Business Admin Major	48 Credits
2nd Major/Minor/General Electives	36 Credits
Total Credits Needed for Degree:	120 Credits