



Pre-Professional Emphasis in Sport Management

The major emphasis provides 1) a list of typical prerequisite undergraduate courses required to apply to graduate school OR 2) undergraduate courses that will be highly beneficial to prepare for graduate school. The course array can be tailored to fit the needs of specific graduate programs or student preferences. To add or remove a class, students should work with their academic adviser.

DEPT	COURSE #	COURSE TITLE	CREDITS
MARC	230	Intro to Social Media Marketing Communication	3
MARC	335	Sales Promotion and Event Planning	3
MARC	340	Sport Marketing Communication	3
MARC	350	Branding Strategies	3
MNGT	330	Managing Workplace Diversity	3
PSYC	250	Industrial and Organizational Psychology	3
		TOTAL CREDITS	18

